

Breastfeeding USA turns 5 years old.

You are a member of an extraordinary group of women, the team of Breastfeeding USA volunteers. You have demonstrated your dedication to our mission while providing mother-to-mother support and maintaining our national infrastructure in a vital workgroup. Each of you holds to a set of ideals that the founders thoughtfully selected to allow our organization to grow and thrive. Thank you for giving your time and your talents so that parents can have a choice in their breastfeeding support.

We are making a difference!

I hope you enjoyed the #Unselfies sent in by many of our BCs. I'll be posting them till the end of the year, so please continue to share them on your chapter and personal Facebook pages.

Today, I ask you to express your dedication by donating to Breastfeeding USA year-end appeal. In order to ensure that all our volunteers can continue to provide this important support to families, we need your help again....we need you to generously donate money to the organization where you donate your time.

In 2015 you helped:

- ❖ Support tens of thousands of parents through Facebook, meetings and email!
- ❖ Accredit and support new BCs!
- ❖ Started new chapters around the country in 38 states!
- ❖ Write, edit and publish website articles!
- ❖ Keep our organization technology running, and build the grand site we have today.
- ❖ Run our Elections, Grievance and Ethics Committees.
- ❖ Assist with difficult helping situations and tutor candidates
- ❖ Manage workgroups, welcome new members, remind BCs their membership has expired or keep track of finances and so much more!

Outstanding accomplishments for an organization just 5 years old! Every dollar you invest in Breastfeeding USA is spent with our mission in mind. Every dollar is spent to enable you, our volunteers to work with satisfaction and joy. Every dollar enhances the health and well-being of American children whose parents seek out our services and evidence based information.

If you can afford to donate \$5, give that amount. \$10, \$20 or more? Give till it feels good! That's how philanthropy starts. No donation is a small donation when it's meaningful to you. Last year someone donated \$1. I was so touched because I knew it was all she could spare, and she gave it to Breastfeeding USA.

Please give to your favorite breastfeeding organization today! All donations are tax deductible as allowed by the law. Thank you for your commitment to Breastfeeding USA and for your thoughtful consideration of this request. Together we are making a difference!

Sincerely yours,

Patty Jacobs

Funding and Development Coordinator

