Personal Recommendation for *(Name of applicant)*

Breastfeeding Counselors (BC) with Breastfeeding USA will offer evidence-based breastfeeding information and support to women in their communities through a variety of volunteer venues, including in-person meetings. BCs may also participate in or moderate our online forums as representatives of Breastfeeding USA and help mothers by e-mail or phone. To learn more about what we look for in a BC candidate, please see our [personal experience requirements](https://breastfeedingusa.org/content/personal-experience-requirements).

You are being contacted to provide a personal recommendation for the BC applicant you have listed above. Your recommendation will be kept in strict confidence. We look forward to hearing from you.

Please save and send the completed form as a **MS Word Document** attached to an email to: [**ApplicantSupport@BreastfeedingUSA.org**](mailto:ApplicantSupport@BreastfeedingUSA.org); noting the name of the applicant you are recommending in the subject line.

* *We cannot accept PDF files.*
* *If you do not have MS Word and are unable to edit this form, please type your responses into the body of an email message and send it to us.*
* *Please email us with any questions or concerns.* [*ApplicantSupport@BreastfeedingUSA.org*](mailto:ApplicantSupport@BreastfeedingUSA.org)
* *If you do not have email access, please have the applicant ask us for a fax number or mailing address where you can send your recommendation.*

Your Contact Information

|  |  |
| --- | --- |
| Name: |  |
| Mailing Address: |  |
| Phone: |  |
| E-Mail: |  |

What is your personal experience with breastfeeding mothers (if applicable)?

How do you know the applicant?

How long have you known the applicant?

After reading the description of a Breastfeeding Counselor's [responsibilities](https://breastfeedingusa.org/content/breastfeeding-counselors) and our [personal experience requirements](https://breastfeedingusa.org/content/personal-experience-requirements), please consider the applicant’s personal skills and traits and describe:

a) Areas in which the applicant is well-suited to the role of a Breastfeeding Counselor. We want to hear about personal examples in which the applicant has provided support and or shown empathy in everyday situations. We want you to tell us about the applicant as a person, not only as a breastfeeding mother.

b) Areas in which the applicant may need further development or in which she may not be well-suited to the role of a Breastfeeding Counselor. This include items such as conflicts of interest, issues in communicating effectively, lack of empathy, etc..

c) Please provide any additional notes or feedback about the applicant that you think may be relevant to this process.

**Thank you.**