



Breastfeeding USA

Empowering you with mother-to-mother support

February 16, 2014

Dear Fellow Volunteers,

The Breastfeeding USA Board of Directors is pleased to announce the appointment of Christine McCann to Chair of the Funding and Development Committee.

Christine contacted Volunteering@BreastfeedingUSA.org about this time last year offering to write grants for our organization. She completed orientation and filled the role of Grant Specialist as of May, 2013. When a Funding and Development Committee Chair was needed, Christine decided the work would be interesting and challenging and volunteered!

The Board extends our heartfelt thanks to Gail Moak for her years as Funding and Development Coordinator. Gail excelled at creating financial security from the very beginning of Breastfeeding USA through our first three years. Her efforts were fundamental to the success we have achieved in this very short time.

On behalf of the Board of Directors, Breastfeeding USA

Carol Kelley, Secretary

Please meet Christine:

I'm very excited to have this opportunity, and grateful that Gail has paved the way for me so capably. Breastfeeding USA already has a robust track record of fundraising, and I'm lucky to have so much momentum as I enter the job.

I live in North Carolina with my husband Chris and our daughters Chloe (10) and Claire (6). Before having children I worked as an attorney in a small civil practice in Raleigh. Since 2007, I've been involved in helping mothers get the support and information they need to meet their breastfeeding goals. I began as a La Leche League Leader, and also served as an Assistant Area Professional Liaison for La Leche League of North Carolina. When I found out that Breastfeeding USA could use help with grant writing, I was eager to get involved. It's been a great experience, so of course I was happy to take on this new role when Gail stepped down.

I'm delighted to work with the dedicated volunteer force at Breastfeeding USA, and I'm constantly amazed by the commitment and verve of our Board of Directors and committee members, as well as the fabulous care and engagement of our Breastfeeding Counselors. I look forward to growing Breastfeeding USA and offering our help to more and more families as the years go by.

If you have any questions, concerns, or ideas about fundraising, you can always contact me at funding@breastfeedingusa.org. I look forward to hearing from you! Finally, let me thank all our volunteers for supporting Breastfeeding USA financially, as well as contributing your precious time. Your support truly forms the foundation of our organization.