December 27, 2014

As I write to ask for your renewed and special year-end gift, I am reminded of faces of mothers and babies throughout the USA who have been helped by our Breastfeeding Counselors, and enriched by our social media and website content. Hundreds of mothers send in pictures of themselves nursing their babes! Hundreds express their gratitude through Facebook messages and to BCs online and in person. Hundreds of women attend monthly support meetings. I hope you enjoy this video showing some of those faces.

One mother named Pam wrote in, asking about fertility treatments while breastfeeding her 7 month old son. Breastfeeding USA Counselor Elissa researched Pam's question. She provided compassionate, nonjudgmental and evidence based information and resources in order for Pam to make an informed decision on whether or not to wean her baby before her one year breastfeeding goal.

"This has been very uplifting. Thank you so much for the information. It is a lot but I will read all of it. I have so much more peace about this now. Thank you again." ~Pam

Pam's note is just a single example of the hundreds of helping situations our highly skilled BCs deal with on a daily basis. We are growing at a steady rate and now have Breastfeeding Counselors in 35 states! With150 mothers enrolled in our comprehensive training course we are accrediting 5-10 new counselors each month. Mothers want choices in breastfeeding support, and we are providing that opportunity for choice in peer-to-peer support.

Four years ago, Breastfeeding USA went live with a mission and purpose, to bring evidence based breastfeeding information and support and promote breastfeeding as the biological and cultural norm. We accomplish this through a network of accredited breastfeeding counselors and comprehensive resources for the benefit of mothers and babies, families, and communities. We believe that it is normal and beneficial for women to interact with, support and encourage each other as they follow the path of motherhood. We believe that breastfeeding matters. We believe that breastfeeding saves lives,

With your continued support, we know that we can be there for all mothers. Your contribution makes a difference. Thank you for considering making one more <u>donation</u> this year to Breastfeeding USA.

Warmest wishes for your good health and prosperity in the New Year.

Patty Jacobs
Funding and Development Coordinator

