



Happy Birthday—Breastfeeding USA celebrates four years!

Dear Volunteers,

You are a member of an extraordinary group of women—the voting members of Breastfeeding USA volunteers and BCs. You have demonstrated your dedication to our mission while providing mother-to-mother support or by maintaining our national infrastructure in a vital workgroup setting. Each one of you holds to a set of ideals that our founders thoughtfully selected to allow our organization to grow and thrive. From the bottom of my heart, thank you for giving your time and your talents so that mothers can have a choice in their breastfeeding support.

And I want you to know—we are making a difference! A #GivingTuesday donor wrote to me just the other day, sharing her feelings about a local BC. She has given me permission to share her words with you here:

“True appreciation goes to Suzanne Crable of Cincinnati, OH, whose excellent care of breastfeeding moms and their babies is unparalleled, and whose friendship and commitment to her calling have combined to inspire me to support this cause that is so dear to her. ... I know many women who have benefited from her care and advice and have seen what a difference she makes in the lives of moms and babies.” —Tara Smith

Although written about one specific BC, Suzanne, it could be about any one of you. Today, I ask you to express your dedication by digging deep and donating to Breastfeeding USA's year-end appeal. In order to ensure that all our volunteers can continue to provide this important support to mothers we need your help—we need you to donate generously to this organization which is still growing due to the hard work of our all our volunteers.

In 2014 you helped:

- Support tens of thousands of mothers and babies through Facebook, meetings and email!
- Accredited 60 new BCs!
- Start new chapters around the country for a total of 85 in 36 states!
- Write, edit and publish website articles and Horizons!
- Keep our organization technology running smoothly.
- Run our Elections, Grievance and Ethics Committees.
- Assist with difficult helping situations, interview applicants and tutor candidates
- Manage workgroups, write policies, welcome over 500 new members, keep track of finances and so much more!

These are outstanding accomplishments for an organization just turning four years old! Each dollar you invest in Breastfeeding USA—from your membership to education fees—is spent with our mission in mind. Every dollar is spent with our volunteers in mind, to enable you to work with satisfaction and joy with the additional important protection of liability insurance. Each dollar that

crosses the threshold of Breastfeeding USA enhances the health and well-being of American children whose mothers seek out our services and receive evidence-based information when they need it the most.

I like to say that I give what I can when I can. So, please give what you can. In this season of giving, please consider opening your checkbook for Breastfeeding USA. All donations are tax deductible as allowed by the law. We thank you for your commitment to Breastfeeding USA and appreciate your thoughtful consideration of this request.

Sincerely yours,

Patty Jacobs

Funding and Development Coordinator
Breastfeeding USA Counselor

Checks can be sent to
Breastfeeding USA
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